



OKLAHOMA STATE DEPARTMENT OF EDUCATION

MEMORANDUM

**TO:** The Honorable Members of the State Board of Education

**FROM:** Janet Barresi

**DATE:** June 28<sup>th</sup>, 2012

**SUBJECT:** Recommendation to the Oklahoma Department of Central Services to Award Contract for the Oklahoma School Testing Program (OSTP)

A recommendation to the Oklahoma Department of Central Services to award a contract in response to the proposals for products and services for the OSTP End-of-Instruction general and modified assessments will be presented. This is a five year contract, renewable annually, for the maintenance and development of the End-of-Instruction *Oklahoma Core Curriculum Test* and the End-of-Instruction *Oklahoma Modified Alternate Assessment Program*.

ch

---

---

MEMO

---

---

TO: JANET BARRESI  
FROM: MARIDYTH MCBEE  
SUBJECT: RECOMMENDATION FOR AWARD OF ITB # 2650000174  
DATE: 6/18/2012  
CC: CHRIS CARAM

---

---

I recommend awarding bid number 26500001674 to Company A. Company A met the mandatory requirements and provided the best bid for the price. Below are some of the strengths of the company by category.

Quality of Products and Services:

- Thorough transition plan to the Common Core State Standards
- Strong plan to address USDE Peer Review
- Strong Benchmark Assessment

Online Testing

- Customized plan for Oklahoma

Cost Factors:

- Reasonable costs aligned to products and services

Capability and Capacity:

- Familiarity and success with large scale assessments
- Good record of assistance to states in assessment planning
- Similar projects in other states

Professional Resources:

- Proposed staff has multiple years of experience in large scale assessment
- Most of the team members have expertise in their area of work and experience in education
- Will have a representative residing in Oklahoma

Corporate Qualifications and Management Support

- Gave a qualified and customized plan for Oklahoma's needs
- Well established company

Company B's proposal was complete, thorough and identified an experienced program management team. Company B provided a very strong proposal and received the highest technical points, but their overall price was much higher than Company A's price. In addition, Company B offered a customized benchmark solution that would **not** likely be ready to implement in the fall of 2012.

Company C's proposal was thorough and identified an experienced program management team as well. Company C's price was higher than that of Company A and the proposal included fewer sample items than requested in the RFP.

Company D gave a strong proposal in many areas. The price bid by Company D was competitive, but the company did not include benchmark assessments as part of the bid. The sample items were strong for the regular OCCT EOI assessments, but weak for the modified OMAAP EOI assessments.

Company E provided a solid bid in many areas, but did not provide the customization in staffing as requested by the RFP. Additionally, Company E did not offer a benchmark solution as part of the base price.

The prices bid by each vendor are found in the table below.

**EOI Proposals**

	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Comp. A	\$ 243,230	\$ 7,286,594	\$ 6,768,507	\$ 3,405,020	\$ 3,603,655	\$ 21,307,006
Comp. B	\$ 446,632	\$ 8,607,099	\$ 7,645,147	\$ 4,273,763	\$ 4,732,257	\$ 25,704,898
Comp. C	\$ 1,283,173	\$ 8,973,162	\$ 7,137,947	\$ 5,778,555	\$ 5,048,312	\$ 28,221,149
Comp. D	\$ 295,206	\$ 5,985,637	\$ 5,931,167	\$ 3,300,046	\$ 3,279,075	\$ 18,791,131
Comp. E	\$ 75,113	\$ 8,189,439	\$ 8,708,951	\$ 4,508,757	\$ 4,205,455	\$ 25,687,715

Note 1: Company A and Company E originally bid all content areas of the EOI to be provided in Year's 4 and 5. The state will likely provide the PARCC assessments for English I, English II, English III, Geometry, Algebra I, and Algebra II in Years 4 and 5. The numbers above includes the price taken from the bid sheet excluding the English/Language Arts and Mathematics assessments in Years 4 and 5 for the Company A and Company E bids.

Note 2: The Company A and Company B prices reflect their Best and Final Offer and are lower than originally bid.